

Dr Martin to host free spinal surgery seminar in the Las Cruces Area

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Foundation Surgical Hospital *of El Paso*

Proudly Featuring

Inspiring the Art of Surgery

Mazor
Robotics

Free Seminar & Breakfast
Nov. 5, 9:30-10:30 a.m.

Due to limited space, we ask guests to RSVP



We're excited to offer the latest in spine surgical procedures that provide highly accurate technology used for performing robotic guided spine surgeries which result in faster recovery and return to daily activity.

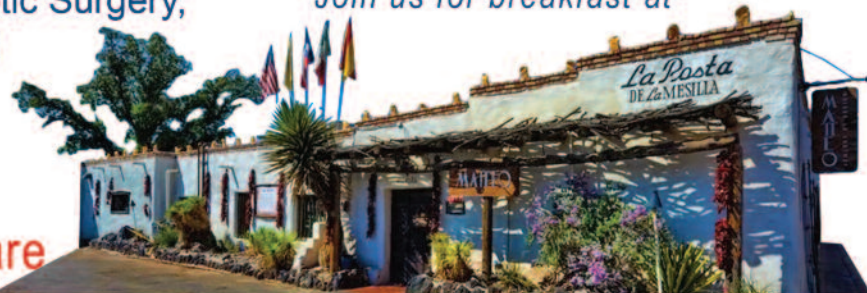
Join Dr. George Martin, a board certified fellowship-trained neurosurgeon, of Southwest NeuroSpine Institute to learn more about spinal conditions. He will discuss spinal anatomy, what can go wrong, and how to treat back and neck pain surgically and non-surgically using the latest techniques.

Dr. Martin has been in private practice for over 17 years. He specializes in minimally invasive surgeries and is a global leader in the use of Mazor Robotic Surgery, having successfully already performed hundreds of robotic-guided surgeries locally and thousands of minimally invasive surgeries overall.

Insurances Accepted:

Aetna, BlueCross BlueShield, Cigna, **United Healthcare**

Join us for breakfast at



Call to RSVP: (915) 598-4240

Location: La Posta De Mesilla

2410 Calle de San Albino, Mesilla, NM 88046

Foundation Surgical Hospital of El Paso has surgeon partners that have direct ownership in the hospital

Dr Martin to host free spinal surgery seminar in the Las Cruces Area

Photos & Story By Ricky Jimenez Carrasco

During our interview, Dr. George Martin recounts a recent success story that involved his use of the Mazor Robotic system for minimally invasive spinal surgery in a matter-of-fact way because it's the kind of success that he has come to expect from himself and the Mazor system. "A lady had come into our office complaining about pain about 2 years ago, very much the kind that we specialize in treating. She ended up at another practice that offers similar procedures with different methods. She had their surgery, ended up paying tens of thousands of dollars out of her own pocket, and simply did not get better. 6 months ago, the pain had become bad enough for her to come back to see me. I believed we could fix her, even having to work through the scar tissue from the previous procedure. We went in with the Mazor robotics system, used it to place the screws, and managed to take the compression off the nerves of her spine. Two weeks later, she was able to walk for 2 miles! She's pain free, she was happy that she didn't have to go out of town for her procedure and her insurance covered her entire procedure!"

Dr. Martin will be holding a free lecture in Mesilla to discuss spinal pain treatments, the latest treatments, and the advantages and disadvantages to patients. "We want to introduce ourselves to the Las Cruces area and reinforce the efficacy and safety of robotic surgery. We've seen in the last 2 years that there's been a significantly decreased complication rates and a decrease in neural injuries from spine surgeries. With the robot, we can place the necessary tools to within the distance of a human hair, basically 99% accuracy, much better than doing a surgery free-hand."



Dr. George Martin



Dr. Martin and his staff

El Paso has been home to Dr. Martin since 2008 and he has been in private practice for over 17 years. He has been using the Mazor Robotics system since 2012. That means extensive experience and also much success. "We are approaching our 500th case in El Paso. With the robot, we've had 100% success rate, no permanent nerve injuries, and no misplaced screws."

"Our patients are very pleased to have this world class technology here at home. We have the only FDA approved robot in the area over at the Foundation Hospital on El Paso's east side. We also use standard-of-care neural monitoring to monitor sensory and motor nerves, the nerves responsible for the sensation of pain and movement. It's yet another level of safety that we've been using just in the past couple of years. We can detect injury to any nerve, even while the patient is under anesthesia during the procedure. With the monitoring, we are then able repair any damage right then and there before it becomes a permanent issue after the surgery."

Other than some kind of injury, like those created by car and sports related collisions, Dr. Martin would advise potential pa-

tients to look out for warning signs. Such signs can include any kind of severe back pain that persists for more than 6 months or otherwise impedes a person from normal, everyday activities such as walking or moving normally. Another red flag is when a person has problems simply writing or gripping objects. A problem in coordination might also signal injury or damage to the spine. He further advises core exercises for good spinal health that could mean anything from light weightlifting to yoga routines.

"I don't recommend surgery for the vast majority of the patients that come in. We treat each case as unique and we always discuss different treatments for the patients that can mean anything from physical therapy or to epidural steroid injections to try to relieve a patient's symptoms. Those treatments work for the majority of patients. But if there are neurologic deficits, numbness or weakness to the arms or legs, then we talk about surgery."

People wanting to attend the free seminar at La Posta de Mesilla, November 5, should RSVP to 915-598-4240. For more information about Dr. Martin's practice, visit his office on 1725 Brown St or online at www.swnsi.com

